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October 2005



MARTIN LUTHER KING IR. FREEWAY COMMEMORATIVE ARTWORK PROJECT

OVERALL GOALS

- The artwork should teach Dr. King's IIIIn essage and reflect diversity.
- The artwork should be a prominent Mandmark in the community, long lasting and easy to maintain.
- The project will provide artists a positive venue for their art, reflecting community pride.

THE PROJECT/HISTORY

State Route 94 was designated the "Martin Luther King Jr." Freeway as a tribute to Dr. King. To honor the accomplishments, spirit and memory of Dr. King, former City Council member George Stevens, representing the communities of Mount Hope, Oak Park, and Encanto, and former Caltrans District 11-San Diego Director Gary Gallegos proposed a commemorative artwork project be developed and placed on State Route 94.

Today, this project is still important to the community and current Councilmember Tony Young and Caltrans District Director Pedro Orso-Delgado have picked up where their predecessors left off, working together to honor the late Dr. Martin Luther King, Jr.

Caltrans has successfully partnered with the City of San Diego on highway arts projects in the past, including Chicano Park mural renovation projects, and the "City Gates" art proposal. Caltrans has relied on the city to provide technical and administrative support on past highway art projects, and the current project was jointly sponsored by federal transportation enhancement programs and Caltrans in response to community interest.

PROJECT STATUS/FUNDING

In 1999, Caltrans District 11, in partnership with the City of San Diego and Southeastern Development Corporation, applied for \$336,000 in both Federal and State Transportation Enhancement Act (TEA) competing funds, with manv other applications statewide. The application was successful and the funds were awarded to Caltrans.

In early 2002, Caltrans and the City of San Diego Commission for Arts and Culture began the process of transferring the TEA funds to the city. The city will administer the completion of the project by conducting community outreach and administering the artwork selection process, as well as the installation of the artwork. Caltrans will continue to perform an advisory role in the project.

OUR PARTNERS

Caltrans is working closely with the City of San Diego, local business community and local artists.

TIME LINE

Competition to select the art work will occur winter 2005. This project is scheduled to be completed by fall 2007.

FOR MORE INFORMATION

You may contact the Caltrans Public Information Office at (619) 688-6670 to get additional information. You may also visit the website at www.dot.ca.gov/dist11.